

MAX BENJAMIN

COLLECTIONS 2020 - 2021

www.maxbenjamin.com

MAX BENJAMIN

Irish owned Max Benjamin is run by siblings Mark, David and Orla Van den Bergh in their studio in County Wicklow. Named after Orla's twin boys, Max and Ben, the company began producing hand poured, natural wax candles in the early '90s.

Max Benjamin's unique collections are appreciated around the world for their contemporary design, quality craftsmanship and the use of natural ingredients.

Max Benjamin est une marque irlandaise dirigée par les frères Mark et David Van den Bergh et leur soeur Orla, dans leur studio du Comté de Wicklow. Le nom de la marque vient des fils jumeaux d'Orla, Max et Ben, et la société commença à fabriquer des bougies naturelles faites main au début des années 1990.

Les collections uniques Max Benjamin sont appréciées tout autour du monde pour leur design contemporain, qualité artisanale et leurs ingrédients naturels.

Max Benjamin è un'impresa familiare irlandese, gestita dai due fratelli Mark e David Van den Bergh, insieme alla sorella Orla, nella loro sede nella Contea di Wicklow. L'azienda, che prende nome dai due bambini gemelli di Orla, Max e Ben, produce candele in cera naturale versate a mano sin dagli anni 90.

Le collezioni Max Benjamin sono apprezzate in tutto il mondo per il design contemporaneo, la qualità artigianale e l'utilizzo di prodotti naturali.

Max Benjamin ist ein irisches Unternehmen, geführt von den Geschwistern Mark, David und Orla Van den Bergh aus ihrem Studio in der Grafschaft Wicklow. Der Markenname stammt von Orlas Zwillingssöhnen, Max und Ben und das Unternehmen begann Anfang der neunziger Jahre mit der Herstellung von handgemachten Naturkerzen.

Max Benjamins einzigartige Kollektionen werden auf der ganzen Welt für ihr zeitgemäßes Design, ihre hochwertige Verarbeitung und die Verwendung natürlicher Inhaltsstoffen geschätzt.

Mark & David Van den Bergh



HANDMADE
IN
IRELAND



NATURAL WAX CANDLES ~ ALCOHOL FREE DIFFUSERS

MAX BENJAMIN

TRIPLE MILLED SOAP

TRIPLE MILLED SOAP WITH A BASE OF OLIVE
AND COCONUT OIL. PALM FREE

HAND CREAM

MOISTURISING NATURAL HAND CREAM WITH
SHEA BUTTER. PARABEN FREE



MAX BENJAMIN

TRIPLE MILLED SOAP



FRENCH LINEN WATER
TRIPLE MILLED SOAP 200G
CODE MB-SB9



WHITE POMEGRANATE
TRIPLE MILLED SOAP 200G
CODE MB-SB17



LEMONGRASS & GINGER
TRIPLE MILLED SOAP 200G
CODE MB-SB3



PINK PEPPER
TRIPLE MILLED SOAP 200G
CODE MB-SB37



DODICI
TRIPLE MILLED SOAP 200G
CODE MB-SB12

MAX BENJAMIN

HAND CREAM



FRENCH LINEN WATER
HAND CREAM 75ML
CODE MB-HC9



WHITE POMEGRANATE
HAND CREAM 75ML
CODE MB-HC17



LEMONGRASS & GINGER
HAND CREAM 75ML
CODE MB-HC3



PINK PEPPER
HAND CREAM 75ML
CODE MB-HC37



DODICI
HAND CREAM 75ML
CODE MB-HC12



MAX BENJAMIN

CLASSIC

OUR ORIGINAL AND MOST LOVED COLLECTION

MAX BENJAMIN

CLASSIC

BERGAMOT & YLANG YLANG



DIFFUSER
150ML

CODE MB-D36

DIFFUSER REFILL
300ML

CODE MB-DRL36

BLUE AZURE



DIFFUSER
150ML

CODE MB-D26

DIFFUSER REFILL
300ML

CODE MB-DRL26

BLUE FLOWERS



DIFFUSER
150ML

CODE MB-D27

DIFFUSER REFILL
300ML

CODE MB-DRL27



SCENTED CANDLE
190G

CODE MB-C36

SCENTED CARD

CODE MB-CARD36



SCENTED CANDLE
190G

CODE MB-C26

SCENTED CARD

CODE MB-CARD26



SCENTED CANDLE
190G

CODE MB-C27

SCENTED CARD

CODE MB-CARD27

CANDLES BURN FOR 40 HOURS MINIMUM. DIFFUSERS LAST 4 MONTHS APPROXIMATELY.

MAX BENJAMIN

CLASSIC

TRUE LAVENDER



DIFFUSER
150ML
CODE MB-D6

DIFFUSER REFILL
300ML
CODE MB-DRL6

FRENCH LINEN WATER



DIFFUSER
150ML
CODE MB-D9

DIFFUSER REFILL
300ML
CODE MB-DRL9

WHITE POMEGRANATE



DIFFUSER
150ML
CODE MB-D17

DIFFUSER REFILL
300ML
CODE MB-DRL17



SCENTED CANDLE
190G
CODE MB-C6

SCENTED CARD
CODE MB-CARD6



SCENTED CANDLE
190G
CODE MB-C9

SCENTED CARD
CODE MB-CARD9



SCENTED CANDLE
190G
CODE MB-C17

SCENTED CARD
CODE MB-CARD17

CANDLES BURN FOR 40 HOURS MINIMUM. DIFFUSERS LAST 4 MONTHS APPROXIMATELY.

MAX BENJAMIN

CLASSIC

LEMONGRASS & GINGER



DIFFUSER
150ML
CODE MB-D3

DIFFUSER REFILL
300ML
CODE MB-DRL3

GRAPEFRUIT & POMELO



DIFFUSER
150ML
CODE MB-D2

DIFFUSER REFILL
300ML
CODE MB-DRL2

MIMOSA & SWEET AMBER



DIFFUSER
150ML
CODE MB-D15

DIFFUSER REFILL
300ML
CODE MB-DRL15



SCENTED CANDLE
190G
CODE MB-C3

SCENTED CARD
CODE MB-CARD3



SCENTED CANDLE
190G
CODE MB-C2

SCENTED CARD
CODE MB-CARD2



SCENTED CANDLE
190G
CODE MB-C15

SCENTED CARD
CODE MB-CARD15

CANDLES BURN FOR 40 HOURS MINIMUM. DIFFUSERS LAST 4 MONTHS APPROXIMATELY.

MAX BENJAMIN

CLASSIC

PINK PEPPER



DIFFUSER
150ML
CODE MB-D37

DIFFUSER REFILL
300ML
CODE MB-DRL37

ROSE & CHAMPAGNE



DIFFUSER
150ML
CODE MB-D38

DIFFUSER REFILL
300ML
CODE MB-DRL38

DODICI



DIFFUSER
150ML
CODE MB-D12

DIFFUSER REFILL
300ML
CODE MB-DRLZZZ 12



SCENTED CANDLE
190G
CODE MB-C37

SCENTED CARD
CODE MB-CARD37



SCENTED CANDLE
190G
CODE MB-C38

SCENTED CARD
CODE MB-CARD38



SCENTED CANDLE
190G
CODE MB-C12

SCENTED CARD
CODE MB-CARD12

CANDLES BURN FOR 40 HOURS MINIMUM. DIFFUSERS LAST 4 MONTHS APPROXIMATELY.

MAX BENJAMIN

CLASSIC

VISUAL MERCHANDISING GUIDELINES



- Each diffuser and candle fragrance must always have a tester on display.
- Diffuser tester bottles must be opened with reeds placed in the fragrance oil, positioned in the way shown in the picture.
- Candles testers must always have lids placed on top of each one to protect from dust and to maintain clean appearance on the wax.
- Candles can be stacked 2 high maximum, if necessary.
- Diffuser refill bottles can also be 2-3 wide per fragrance where necessary.
- Pricing tickets must only be placed on the base of the product and never on the front, top, sides or back.
- Collection specific POS material should always be on display.
- Each collection should be displayed on a separate unit.
- Placement of products:

Diffusers on top shelf.

Scented candles directly below.

Scented cards below scented candles.

Diffuser refill bottles below scented cards.

Always place in matching fragrance/colour sequence left to right as indicated below and 3 to 4 deep depending on how deep the shelves are.

Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- BERGAMOT & YLANG YLANG
- BLUE AZURE
- BLUE FLOWERS
- TRUE LAVENDER
- FRENCH LINEN WATER
- WHITE POMEGRANATE
- LEMONGRASS & GINGER
- GRAPEFRUIT & POMELO
- MIMOSA & SWEET AMBER
- PINK PEPPER
- ROSE & CHAMPAGNE
- DODICI

POINT OF SALE



TESTER



A5 STRUT CARD

CODES: ENGLISH MB-POSEN / FRENCH MB-POSFR / GERMAN MB-POSDE / ITALIAN MB-POSIT / DUTCH MB-POSND / SWEDISH MB-POSSW



GIFT BAGS

SMALL 180MM X 220MM CODE MB-POS5
LARGE 300MM X 200MM CODE MB-POS4



SILVER CANDLE LID

CODE MB-LID

MAX BENJAMIN

CANDLE REFILLS

190G CANDLE REFILLS FOR OUR CLASSIC
COLLECTION CANDLES. MADE WITH OUR
UNIQUE NATURAL WAX BLEND.

REMOVE FROM CUP AND PLACE IN OUR
190G WHITE GLASS CONTAINERS.
DO NOT LIGHT IN CUP



SUSTAINABLE CHOICE

MAX BENJAMIN

CANDLE REFILLS



BERGAMOT & YLANG YLANG
CANDLE REFILL 190G
CODE MB-CR36



BLUE AZURE
CANDLE REFILL 190G
CODE MB-CR26



BLUE FLOWERS
CANDLE REFILL 190G
CODE MB-CR27



TRUE LAVENDER
CANDLE REFILL 190G
CODE MB-CR6



FRENCH LINEN WATER
CANDLE REFILL 190G
CODE MB-CR9



WHITE POMEGRANATE
CANDLE REFILL 190G
CODE MB-CR17



LEMONGRASS & GINGER
CANDLE REFILL 190G
CODE MB-CR3



GRAPEFRUIT & POMELO
CANDLE REFILL 190G
CODE MB-CR2



MIMOSA & SWEET AMBER
CANDLE REFILL 190G
CODE MB-CR15



PINK PEPPER
CANDLE REFILL 190G
CODE MB-CR37



ROSE & CHAMPAGNE
CANDLE REFILL 190G
CODE MB-CR38



DODICI
CANDLE REFILL 190G
CODE MB-CR12

CANDLES BURN FOR 40 HOURS MINIMUM.

MAX BENJAMIN

CAR FRAGRANCE
CLASSIC FRAGRANCES FOR YOUR CAR



MAX BENJAMIN

CAR FRAGRANCE



BLUE AZURE
CAR FRAGRANCE WITH REFILL
CODE MB-CAR26



FRENCH LINEN WATER
CAR FRAGRANCE WITH REFILL
CODE MB-CAR9



WHITE POMEGRANATE
CAR FRAGRANCE WITH REFILL
CODE MB-CAR17



LEMONGRASS & GINGER
CAR FRAGRANCE WITH REFILL
CODE MB-CAR3



DODICI
CAR FRAGRANCE WITH REFILL
CODE MB-CAR12



BLUE AZURE
REFILL
CODE MB-RCAR26



FRENCH LINEN
WATER REFILL
CODE MB-RCAR9



WHITE POMEGRANATE
REFILL
CODE MB-RCAR17



LEMONGRASS &
GINGER REFILL
CODE MB-RCAR3



DODICI
REFILL
CODE MB-RCAR12

VISUAL MERCHANDISING GUIDELINES



- Fragrance/colour sequence left to right as follows (if not all fragrances are stocked maintain the same sequence without the missing fragrances):

- BLUE AZURE
- FRENCH LINEN WATER
- WHITE POMEGRANATE
- LEMONGRASS & GINGER
- DODICI

MAX BENJAMIN

New Collections 2021

MAX BENJAMIN

Moments for Me

NATURAL BATH & BODY COLLECTION



*Magnesium
Body Cream*

€38



*Magnesium Bath
Salts*

€27



*Magnesium
Sugar Scrub*

€35

100% natural ingredients, vegan with pure essential oils of lavender & chamomile, containing magnesium. Hand made in Ireland, 200ml

Magnesium Body cream benefits and properties...

- Vegan and 100% natural
- Formulated in a laboratory by our chemist and hand made in Ireland
- Natural Magnesium stabilises your mood, relieves stress and anxiety and relaxes muscle tension.
- Calming properties of natural Lavender, Patchouli and Chamomile essential oils
- Moisturizing ingredients of natural Shea Butter– anti oxidant, anti inflammatory, anti bacterial
- Moisturizing and hydrating ingredients of natural Avocado oil - The antioxidants and anti-inflammatory agents in avocado oil help your skin stay smooth, strong, and elastic. Calms itchy skin, heals chapped skin, replenishes dry skin, protects against skin damage
- Natural Amyris Oil – helpful if you are suffering from nervous anxiety, a weak immune system, oxidative stress, poor cognition, cough, cold, flu, respiratory infection, insomnia, sleep disorders, high toxicity, frustration, and sexual tension
- Soothing properties of Vetiver Oil and cedarwood essential oils to aid with sleep
- Bergamot essential oil to alleviate stress and elevate your mood
- Size 200ml
- Directions - Smooth generously over your skin after a bath or shower

Magnesium Sugar Scrub benefits and properties..

- Vegan and 100% natural
- Formulated in a laboratory by our chemist and hand made in Ireland
- Natural sugar to maximise gentle skin exfoliation
- Natural Magnesium stabilises your mood, relieves stress and anxiety and relaxes muscle tension.
- Calming properties of natural Lavender, Patchouli and Chamomile essential oils
- Natural Sunflower Oil is an anti-oxidant containing oleic acid, vitamin E, sesamol, linoleic acid. Sunflower oil is a non-comedogenic carrier oil which is highly absorbent, and won't clog pores. It's non-irritating for most people, and can be used on all types of skin, including dry, normal, oily, and acne-prone
- Moisturizing and hydrating ingredients of natural Avocado oil. The antioxidants and anti-inflammatory agents in avocado oil help your skin stay smooth, strong, and elastic. You can buy avocado oil in any health or grocery store and use it to: calm itchy skin, heal chapped skin, replenish dry skin, protect against skin damage
- Natural Jojoba oil - moisturizing, antibacterial, an antioxidant, non-comedogenic (can help keep dry skin supple and oily skin acne-free). Hypoallergenic, can help control sebum production, can help promote collagen synthesis. ...can help speed up wound healing
- Soothing properties of Vetiver Oil and cedarwood essential oils to aid with sleep
- Bergamot essential oil to alleviate stress and elevate your mood
- Size 200ml
- Directions - Massage gently over your skin before a bath or shower

Magnesium Bath Slat benefits and properties...

- Vegan and 100% natural
- Formulated in a laboratory by our chemist and hand made in Ireland
- Natural Magnesium stabilises your mood, relieves stress and anxiety and relaxes muscle tension.
- Calming properties of natural Lavender, Patchouli and Chamomile essential oils
- Natural Sodium Chloride eases achy muscles and joints, stimulates circulation, calms irritated skin.
- Natural Amyris Oil – If you are suffering from nervous anxiety, a weak immune system, oxidative stress, poor cognition, cough, cold, flu, respiratory infection, insomnia, sleep disorders, high toxicity, frustration, and sexual tension
- Soothing properties of Vetiver Oil and cedarwood essential oils to aid with sleep
- Bergamot essential oil to alleviate stress and elevate your mood
- Size 200g
- Directions - Sprinkle generously into a hot bath and leave to soak for a few minutes

MAX BENJAMIN

The Happy Pod
Electronic Diffuser
& Essential oil blends



€100



€17



The Happy Pod

- Using the Happy Pod to diffuse essential oils through the medium of this atomiser means that you receive the mind benefits of essential oils as well as helping to purify the air in your home
- Produced with porcelain which allows a soft light to penetrate when switched on adding a warm atmosphere to your room
- Three set timings for you to choose from – 60 minutes, 90 minutes, 120 minutes and automatically switches off after.
- Capacity 90ml
- Directions - Simply fill to the max mark with tap water and add about 10 drops of your Max Benjamin essential oil blends

Lavender & Chamomile essential oil blend

- Vegan and 100% natural
- Calming properties of natural Lavender, Patchouli and Chamomile essential oils
- Natural Amyris Oil – helpful if you are suffering from nervous anxiety, a weak immune system, oxidative stress, poor cognition, cough, cold, flu, respiratory infection, insomnia, sleep disorders, high toxicity, frustration, and sexual tension
- Soothing properties of Vetiver Oil and cedarwood essential oils to aid with sleep
- Bergamot essential oil to alleviate stress and elevate your mood
- Formulated in a laboratory by our fragrance house
- Size 10ml
- Directions - Add about 10 drops to the water in the Happy Pod or sprinkle a few drops into a hot bath

Bergamot & Lime essential oil blend

- Vegan and 100% natural
- Uplifting Bergamot essential oil to alleviate stress and elevate your mood
- Orange and Lemon essential oil -reduces symptoms of anxiety and depression
- Lime essential oil – promotes well being and balances your mood
- Eucalyptus essential oil – cold and respiratory relief
- Calming properties of natural Lavender essential oils
- Formulated in a laboratory by our fragrance house
- Size 10ml
- Directions - Add about 10 drops to the water in the Happy Pod or sprinkle a few drops into a hot bath



MAX BENJAMIN

Bath Experience Gift Set
- Body Cream 50ml, Body Scrub 50ml, 80g Candle 80g

€50





MAX BENJAMIN

Home Edit Gift Set

*125g candle — 100ml diffuser — luxury matches
French Linen Water & Dodici*

€50





MAX BENJAMIN

5 Signature Classics Gift Set

*80g candle — Dodici, French Linen Water,
Lemongrass & Ginger, White Pomegranate, Blue Azure*

€60



French Linen Water



Acqua Viva



Herbes Sauvages



MAX BENJAMIN

Room Sprays
€25



MAX BENJAMIN



Set 5 scented cards — Signature Classics €20

Car Fragrance Gift sets



Silver Wheel plus 4 refills - one fragrance €20

MAX BENJAMIN



Thank you...

MAX BENJAMIN

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maxbenjamin.com



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